	Content Area: English		**Grade Level/Course: College Public Speaking**			**District: ISD 1**		
	Author: Kathleen Christy					**Date: August 2016**		
		CHECK STANDARDS CELL AND PROOFREAD						
Unit/Theme	**Content (Essential Questions)**	**Objectives/ Skills/ Processes**	**Learning Targets**	**Vocabulary**	**Assessment**	**Resources & Technology**	**Mn Standard & Benchmarks**	**Estimate # of days on Unit**
Speech 1: Oral Interpretation	How did great speeches create change and pivotal moments?			linear and transactional model of communication, components of communication, ethos, pathos, logos, listening barriers, non-verbal and verbal feedback, effective listening, self-evaluation, peer evaluation	daily activities, chapter questions, speech evaluation, self reflection, midterm test	publicspeakingproject.org e-text, examples (scripts and videos) of great speeches	11.7.4.4-8.8, 11.9.1.1-7.7,11.11.1.1-11.11.6.6	6
Speech 2: Informative	Where dreams do you have for future endeavours?			ethical standarsds, ethical speaking, ethical listening, functions of informative speaking, speaker role, types of informative speeches, topic, purpose and thesis, main points, organizational styles, types of visual aids, design principles	daily activities, chapter questions, speech evaluation, self reflection, midterm test	publicspeakingproject.org e-text, examples of informative speeches from TED and youtube, visual aid programs	11.7.2.2,11.7.4.4-8.8, 11.9.1.1-7.7,11.11.1.1-11.11.6.6	18
Speech 3: Informative	How has something changed from the year of your birth to today?			methods of delivery, vocal aspects of delivery,connectives, attention getting strategies, types of outlines, functions of introductions and conclusions, attendtion getting strategies, interviewing skills, closed and open ended questions	daily activities, chapter questions, speech evaluation, self reflection, final test	publicspeakingproject.org e-text, examples of informative speeches from TED and youtube, children's books, delivery videos, an expert to interview	11.7.2.2, 11.7.4.4-6.6, 11.9.1.1-7.7,11.11.1.1-11.11.6.6	19
Speech 4: Persuasive	What is something that needs to be changed in our community?			Monroe's sequence, situational and demographic audience analysis, critical thinking traits, skills, and value, fallacies, language pitfalls, creating clear and vivid messages using language, types of persuasive speeches,	daily activities, chapter questions, speech evaluation, self reflection, final test	publicspeakingproject.org e-text, examples of persuasive speeches, yourlogicalfallacyis.org, databases,	11.7.1.1, 11.7.4.4-8.8, 11.9.1.1-7.7,11.11.1.1-11.11.6.6	26
Speech 5: Special Occasion				types of special occasion speeches, guidelines for special occasion speeches	daily activities, chapter questions, speech evaluation	food for after dinner speech, a classmate to introduce for introduction speech, publicspeakingproject.org e-text, examples of special occasion speeches	11.7.4.4-8.8, 11.9.1.1-7.7,11.11.1.1-11.11.6.6	7